

Government of India  
Archaeological Survey of India  
Publication Section

Dharohar Bhawan  
24, Tilak Marg, New Delhi - 110 001  
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**CIRCULAR**

**Subject: Forty percent (40%) discount on selected ASI publications from 1<sup>st</sup> January, 2024 to 31<sup>st</sup> December, 2024 - reg.**

A discount in the sale of ASI publications has been started which will be effective for a period of one year starting from 1<sup>st</sup> Jan 2024 till 31<sup>st</sup> Dec 2024. The same will be made available on first cum first served basis, subject to availability of stock. This scheme has been initiated with the objective of reaching out to more readers interested in the subject and also to propagate the cause of ASI and its works.

A discount of 40% for Institutional buyers and 50% for individual buyers (scholars/researchers/students) is proposed. For the latter, the request for discounted rates will be routed through their respective Principals/HODs/Supervisors of the Research Institutions. In both the cases the postage will be paid by the buyers. Further, the rebate or discount would be subject to the approval on file by the SA or Directorate. All prospective buyers would be required to write to the SA of the respective Circle / or the Director (Publication) housing the Publication counter, for a discount, validating their respective claims through requisite proofs (Institutional i.d./adhaar etc.) The books at discounted rates can thereafter be collected from the respective Publication sales counter windows by the buyers after obtaining the requisite approvals.

Only reference books like the Memoirs of Archaeological Survey of India (MASI Series), Indian Archaeology – a Review series, Epigraphical Publications, Annual Reports etc. will be eligible for a rebate. Guide books, World Heritage Series, coffee table books are excluded from the scheme and would not be available on rebate.

  
(Nandini Bhattacharya Sahu)  
Director (Publication) 2/01/2024